

Name of Company: Meiji Holdings Co., Ltd. Name of Representative: Masahiko Matsuo, President and Representative Director Code Number: 2269, 1st Section, Tokyo Stock Exchange

Notice Concerning Establishment of New Meiji Co., Ltd. Research Center

This year the Meiji Group celebrates its 100th anniversary. Marking this auspicious year, our subsidiary Meiji Co., Ltd. (hereafter, Meiji) will construct a new research center in Hachioji, Tokyo.

Presently, Meiji research centers are located in Odawara, Kanagawa and Tsurugashima, Saitama. The Odawara facility mainly conducts R&D related to milk and dairy products, while the Tsurugashima facility focuses on R&D related to confectioneries. These facilities will be relocated to Hachioji, Tokyo to consolidate all R&D functions, i.e. product R&D, fundamental research, production technology research, quality food research.

The concept of this new research center is "Food Innovation Only by Meiji." Meiji will accumulate internal and external R&D knowledge and technology, and promote partnerships and dialog with customers. Through the research in this facility Meiji will create product value and achieve breakthrough innovation with its sights set on global markets. Meiji will strive to create new value and establish a position of superiority and influence within the global food industry.

The Meiji Group will work towards the next 100 years of being a corporation worthy of the trust and expectations of our customers.



Image of Completed New Research Facility

New Research Facility Overview

- 1. Address
 - 1-29-1, 2 Nanakuni, Hachioji-shi, Tokyo
- 2. Lot surface area Approx. 40,000 m²
- 3. Construction surface area Approx. 8,300 m²

Page 1 of 2

- 4. Total floor area Approx. 33,000 m² (7 floors above ground)
- 5. Upcoming schedule (planned) June 2016 Start construction on new research center October 2017 Complete construction of new research center March 2018 Complete consolidation of R&D functions
 6. Investment amount
- Approx. 16.5 billion yen
- * We expect that the impact of this investment on consolidated earnings for the current fiscal year to be minor.

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