



May12,2011

Name of Listed Company: Meiji Holdings Co., Ltd.
Representative: Naotada Sato, President and Representative Director
(Code Number: 2269, 1st Section, Tokyo Stock Exchange)

Notice Concerning Differences between Financial Forecasts and Actual Results for Fiscal Year 2010

Meiji Holdings Co., Ltd. hereby notifies differences between the financial forecasts announced on February 10, 2011, and the actual results disclosed today, for fiscal year 2010, ended March 31, 2011.

Differences between Consolidated Financial Forecasts and Actual Results for Fiscal Year 2010 (April 1, 2010 to March 31, 2011)

(Millions of yen)

	Net Sales	Operating Income	Ordinary Income	Net Income	Net Income per Share (Yen)
Previous forecasts (A)	1,120,000	29,500	30,000	15,000	203.56
Actual results (B)	1,114,095	28,873	30,451	9,552	129.63
Change (B-A)	(5,904)	(626)	451	(5,447)	
Percentage of change (%)	(0.5)	(2.1)	1.5	(36.3)	
(Reference) Actual results for FY2009 (ended March 31, 2010)	1,106,645	28,786	28,316	13,088	177.73

Reasons for the Differences

Financial results for fiscal year 2010, ended March 31, 2011, were generally according to forecasts until the third quarter. However, in addition to the impact of the Great East Japan Earthquake in the fourth quarter, an extraordinary loss was recorded as a result of an impairment loss incurred by a consolidated subsidiary, which caused net income to fall short of the previous forecast. The expected extraordinary loss due to the Great East Japan Earthquake was disclosed on April 28, 2011.