



March 16, 2011

Name of Company: Meiji Holdings Co., Ltd.

Name of Representative: Naotada Sato, President and Representative Director

Code Number: 2269, 1st Section, Tokyo Stock Exchange

**Meiji Holdings Co., Ltd. to offer donation to support the area stricken
by Tohoku district –off the Pacific Ocean Earthquake**

We at Meiji Holdings Co., Ltd. convey our deepest sympathies to those who have suffered Tohoku district –off the Pacific Ocean Earthquake.

We decided to make a donation of 100 million Japanese yen to assist relief efforts for the victims and the disaster-stricken area.

Additionally, we are moving forward with the measures to deliver our food products through close cooperation with the government and industry groups.

We extend our sincere wishes for the swift recovery and restoration of the communities in the area.