



March 18, 2011

Name of Company: Meiji Holdings, Ltd.

Name of Representative: Naotada Sato, President and Representative Director

Code Number: 2269, 1st Section, Tokyo Stock Exchange

**The Meiji Group provides support to the area stricken  
by the Tohoku district-off the Pacific Ocean Earthquake**

In addition to the donation we have already decided to make to assist the victims and the disaster-stricken areas of the Tohoku district-off the Pacific Ocean Earthquake, our subsidiaries, Meiji Seika Kaisha, Ltd. and Meiji Dairies Corporation, have provided the products indicated below, through close cooperation with the government and related organizations. We hope these items will be helpful for those affected by the earthquake.

(Meiji Seika Kaisha, Ltd.)

Chocolates and other confectioneries, food products in retort pouches,  
ISODINE® (disinfectant and hand-wash products, masks, etc.)

(Meiji Dairies Corporation)

Infant formula, enteral formula, etc.

We extend our sincere wishes for the swift recovery and restoration of the communities in the area.