Notice concerning the New Management Structure of the Meiji Group

Meiji Holdings Co., Ltd. (the “Company”) hereby notifies that as of April 1, 2011, it has reorganized its operating companies, Meiji Seika Kaisha, Ltd. and Meiji Dairies Corporation, into two new companies: Meiji Co., Ltd., a food company, and Meiji Seika Pharma Co., Ltd., a pharmaceutical company.

The Company has completed the corporate reorganization of the two core operating companies under the Company (their holding company) on schedule, and commenced a new group management structure.

Upholding the Meiji Group Philosophy, we will continue working to widen the world of “Tastiness, Enjoyment, Health and Reassurance,” and endeavor to always be there to brighten our customers’ daily lives. To this end, we will continue working together as a group to contribute to vibrant and wholesome lifestyles for people of all ages. We would greatly appreciate your continued understanding and support.

1. Meiji Co., Ltd.
   (1) Head Office: 2-10, Shinsuna 1-chome, Koto-ku, Tokyo
   (2) President: Shigetaro Asano
   (3) Paid-in Capital: ¥33.64 billion
   (4) Main Businesses: Manufacturing and sale of confectioneries, milk and dairy products, and other foods
   (5) Website Address: http://www.meiji.co.jp
2. **Meiji Seika Pharma Co., Ltd.**
   (1) Head Office: 4-16, Kyobashi 2-chome, Chuo-ku, Tokyo
   (2) President: Masahiko Matsuo
   (3) Paid-in Capital: ¥28.363 billion
   (4) Main Businesses: Manufacturing and sale of ethical pharmaceuticals, agricultural chemicals
                    and veterinary drugs
   (5) Website Address: http://www.meiji-seika-pharma.co.jp

**【Group Management Structure】**
- As of April 1, 2011 (new structure)

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Meiji Holdings Co., Ltd.

Meiji Co., Ltd.
  Confectionery Business Unit
  Dairy Business Unit
  Healthcare & Nutritionals Business Unit
  International Business Unit

Meiji Seika Pharma Co., Ltd.
  Ethical pharmaceuticals business
  Agricultural chemicals and veterinary drugs business
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