



August 24, 2011

Name of Company: Meiji Holdings Co., Ltd.
Name of Representative: Naotada Sato, President and Representative Director
Code Number: 2269, 1st Section, Tokyo Stock Exchange

Final Notice Regarding the Impact of the Great East Japan Earthquake on Meiji Group

We at Meiji Holdings Co., Ltd. would like to express our deepest sympathies to all those who have suffered from the Great East Japan Earthquake.

We have issued a series of notices regarding the earthquake damages of the Group, beginning with the First Notice dated March 15, 2011. We are pleased to report that, with the resumption of operations of all the production lines at the Tohoku Plant of Meiji Co., Ltd., as described below, all of the Group's production facilities and warehouses have resumed operation.

This Notice will be the final notice regarding the impact of the earthquake.

(1) Meiji Co., Ltd.

Regarding the Tohoku Plant (Kurokawa County, Miyagi Prefecture), where the partial resumption of the production of milk and yogurt began on May 25, we resumed operations for all production lines on August 23.

(2) Meiji Seika Pharma Co., Ltd.

As we announced in the Fourth Notice, we have resumed full-scale operations.

We will continue to address challenges, including electricity saving measures, and will make concerted efforts to provide "Tastiness," "Enjoyment," "Health," and "Safety and Reassurance" to our customers.

<Reference>

For the past notices we have released so far, please check our website.

[\(http://www.meiji.com/english/\)](http://www.meiji.com/english/)

- First Notice, dated March 15, 2011
[Notice Regarding the Impact of the Tohoku-Pacific Ocean Earthquake on Meiji Group](#)
- Second Notice, dated March 31, 2011
[Second Notice Regarding the Impact of the Tohoku district-off the Pacific Ocean Earthquake on Meiji Group](#)
- Third Notice, dated April 28, 2011
[Third Notice Regarding the Impact of the Great East Japan Earthquake on Meiji Group](#)
- Fourth Notice, dated May 26, 2011
[Fourth Notice Regarding the Impact of the Great East Japan Earthquake on Meiji Group](#)