

Name of Company: Meiji Holdings Co., Ltd.  
Name of Representative: Masahiko Matsuo, President and Representative Director  
Code Number: 2269, 1st Section, Tokyo Stock Exchange

## The Meiji Group celebrates its 100th anniversary

The Meiji Group will celebrate its 100th anniversary on October 9, the day of its founding. We would like to express our profound gratitude for the continued patronage and support of our customers and many others since our founding in 1916.

Since our founding, the Meiji Group has been delivering “Tastiness, Enjoyment, Health, and Reassurance” to everyone from infants to the elderly by providing confectioneries, dairy products, nutritionals, pharmaceutical products, and numerous other products that are vital to daily lives of all our customers.

In celebration of this auspicious year, we will hold a variety of programs and initiatives to convey everyone about the past, present, and future of the Meiji Group. We hope everyone understand the Meiji Group better.

We will continue offering products with that value to help our customers and users lead healthy, fun, and enriched lives. With sincerity and humility, we constantly strive to bring smiles to as many people as possible. The Meiji Group is dedicated to being a company that earns the unwavering faith of our customers and achieves sustainable growth.

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### 100th anniversary logo

This charming design with its birthday candle captures our wishes to continue as a familiar and endearing company in people's lives.

"Years Young" expresses our mission to be of greater service to people's health in the next 100 years and to grow with youthful zest.



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