

Name of Company: Meiji Holdings Co., Ltd.

Name of Representative: Kazuo Kawamura, CEO, President and Representative Director

Code Number: 2269, Prime Market, Tokyo Stock Exchange

Notice concerning Stock Split and Subsequent Partial Revision to the Articles of Incorporation, and Change to the Shareholder Special Benefits Program

Meiji Holdings Co., Ltd. (the "Company") announces that the Company resolved the following resolutions at the Board of Directors Meeting held on November 8, 2022, concerning a stock split and a subsequent partial revision to the Articles of Incorporation. The Company also announces that it will change the shareholder special benefits program following the stock split.

1. Stock split

(1) Purpose of stock split

The purpose of the stock split is to improve its stock liquidity and expand its investor base by lowering the per-share investment price of the Company's stock.

- (2) Overview of stock split
 - i. Stock split method

The Company will conduct a two-for-one stock split of common stock owned by shareholders listed or recorded in the final shareholder register as of March 31, 2023 (Friday).

ii. Increase in shares due to stock split

Total shares issued prior to stock split: 148,369,500 shares Increase in shares due to stock split: 148,369,500 shares Total shares issued following stock split: 296,739,000 shares

Total number of authorized shares following stock split: 1,120,000,000 shares

iii. Schedule for stock split

Publication of record date: March 15, 2023 (Wednesday)

Record date: March 31, 2023 (Friday) Effective date: April 1, 2023 (Saturday)

Register date of increased numbers of shares: April 3, 2023 (Monday)

(3) Other information

The amount of stated capital will not be changed as a result of this stock split.

2. Subsequent partial revision to the Articles of Incorporation

(1) Reason for the revision to the Articles of Incorporation

Due to this stock split, the total number of authorized shares defined under Article 6 of the Company's Articles of Incorporation will be revised on April 1, 2023, in accordance with Article 184, Paragraph 2 of the Companies Act.

(2) Detail of the revision to the Articles of Incorporation

The detail of the revision is as follow.

(Underlined portion indicates change)

evised Articles of the Incorporation
umber of shares authorized to be issued)
I number of shares authorized to be issued ompany shall be 1,120 million shares.
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(3) Schedule of the revision to the Articles of Incorporation

Effective date: April 1, 2023 (Saturday)

3. Change to shareholder special benefits program

(1) Reason for change

Every year around the end of October, the Company send an assortment of the Meiji Group's products to shareholders listed or recorded in the shareholders' register as of March 31 of each year according to the number of shares they own. However, we will send the benefits around the end of November 2022 to shareholders as of March 31, 2022.

Following this stock split, the shareholder special benefits program will be changed as below. To increase shareholders' understanding of the Company, it will increase the number of shareholders eligible for the special benefits program and enrich the contents of the benefits.

(2) Detail of change

The detail of the change is as follow.

Current Program		Revised Program	
100 shares or more	Assortment of the Meiji	100 shares or more	Assortment of the Meiji
	Group products worth 2,000	(Currently 50 shares	Group products worth 1,500
	yen	or more)	yen
500 shares or more	Assortment of the Meiji	200 shares or more	Assortment of the Meiji
	Group products worth 3,500	(Currently 100 shares	Group products worth 2,500
	yen	or more)	yen
1,000 shares or more	Assortment of the Meiji	1,000 shares or more	Assortment of the Meiji
	Group products worth 5,000	(Currently 500 shares	Group products worth 5,500
	yen	or more)	yen

(3) Timing of change

The changed program will be applied to shareholders listed or recorded in the shareholders' register as of March 31, 2024.

Note that shareholder special benefits program for shareholders listed or recorded in the shareholders' register as of March 31, 2023 will be based on the current program.

4. Year-end Dividends

Since the stock split takes effect on April 1, 2023, the year-end dividend for the fiscal year ending March 31, 2023, which has a dividend record date of March 31, 2023, will be paid based on the shares before the stock split.

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